Lisa Strausfeld

Ben Fry

Lisa Strausfeld

Biography

- Joined Pentagram as a partner in 2002"
- Work lies at the intersection of physical and virtual space
- Won several awards and regularly honored by clubs
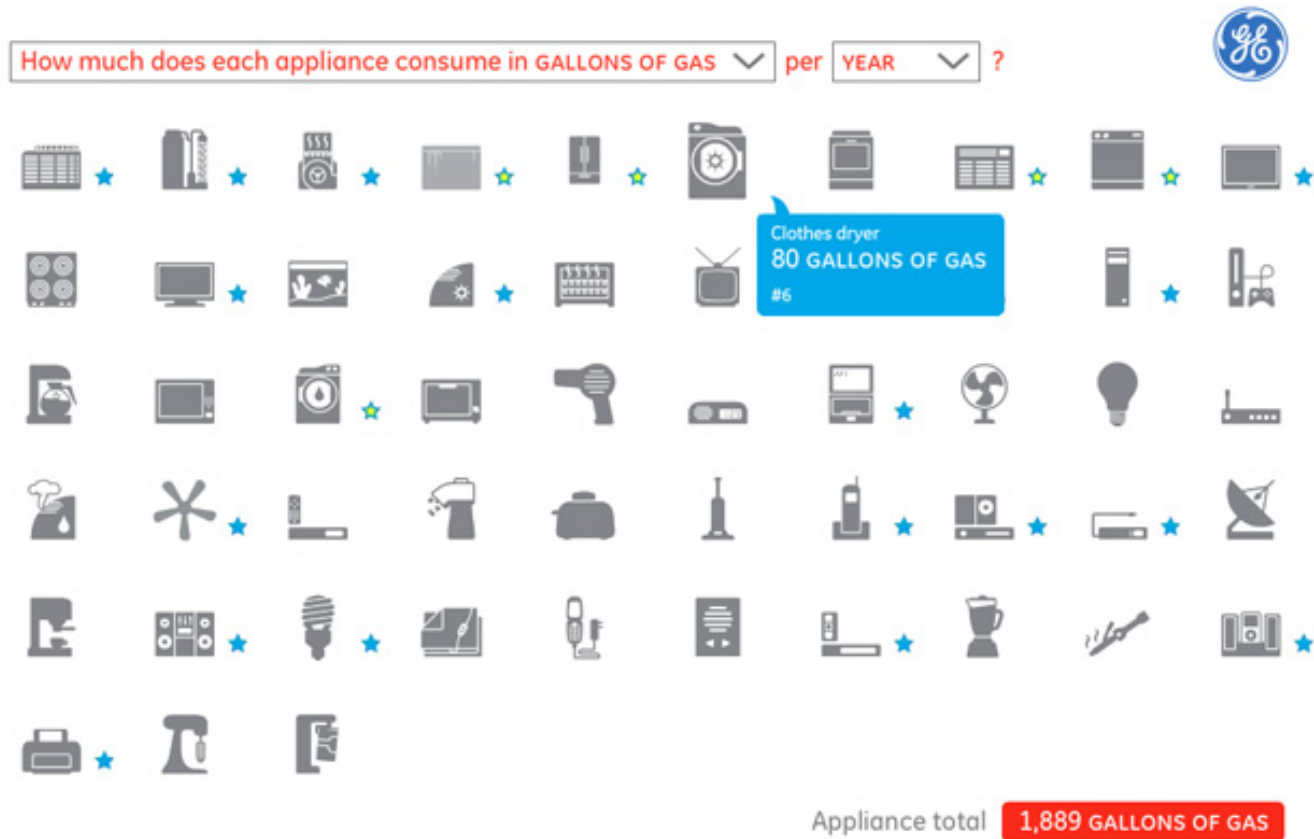- Teaches at Yale School of Art and New York University's Tisch School of the Arts

Biography   Company   Projects   End
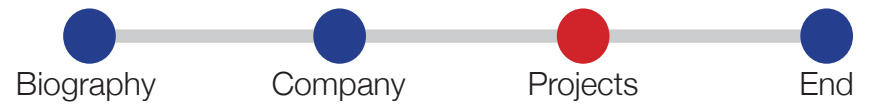
Pentagram

Pentagram

- World's largest independent design consultancy
- Owned and run by 17 partners
- Work in London, New YOrk, Berlin and Austin
- They design everything
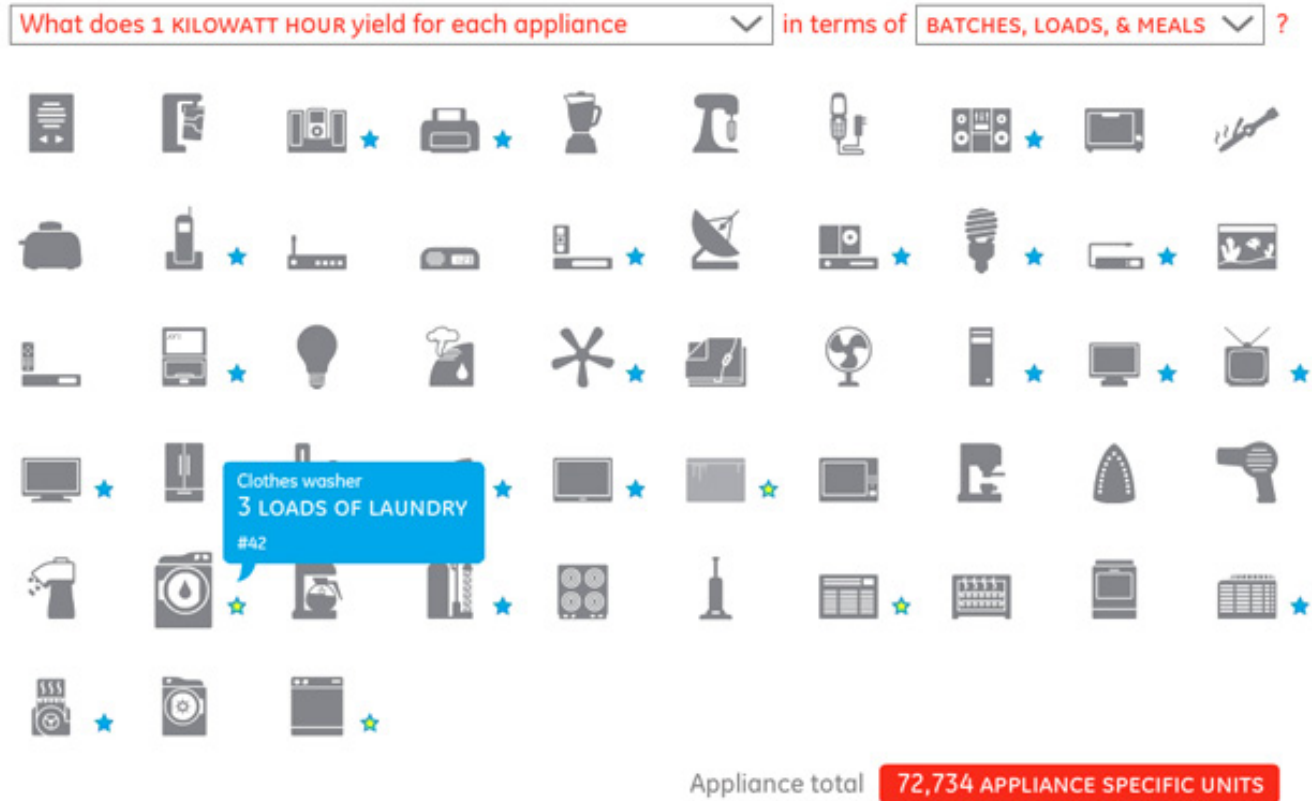- each of their cilents works directly with their partners
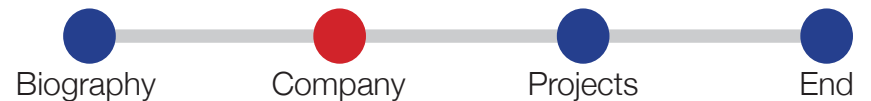
Projects

GE Data Visualization

Projects

GE Data Visualization

Projects

GE Data Visualization
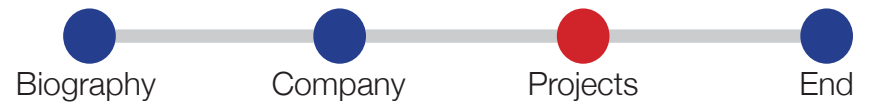
Projects
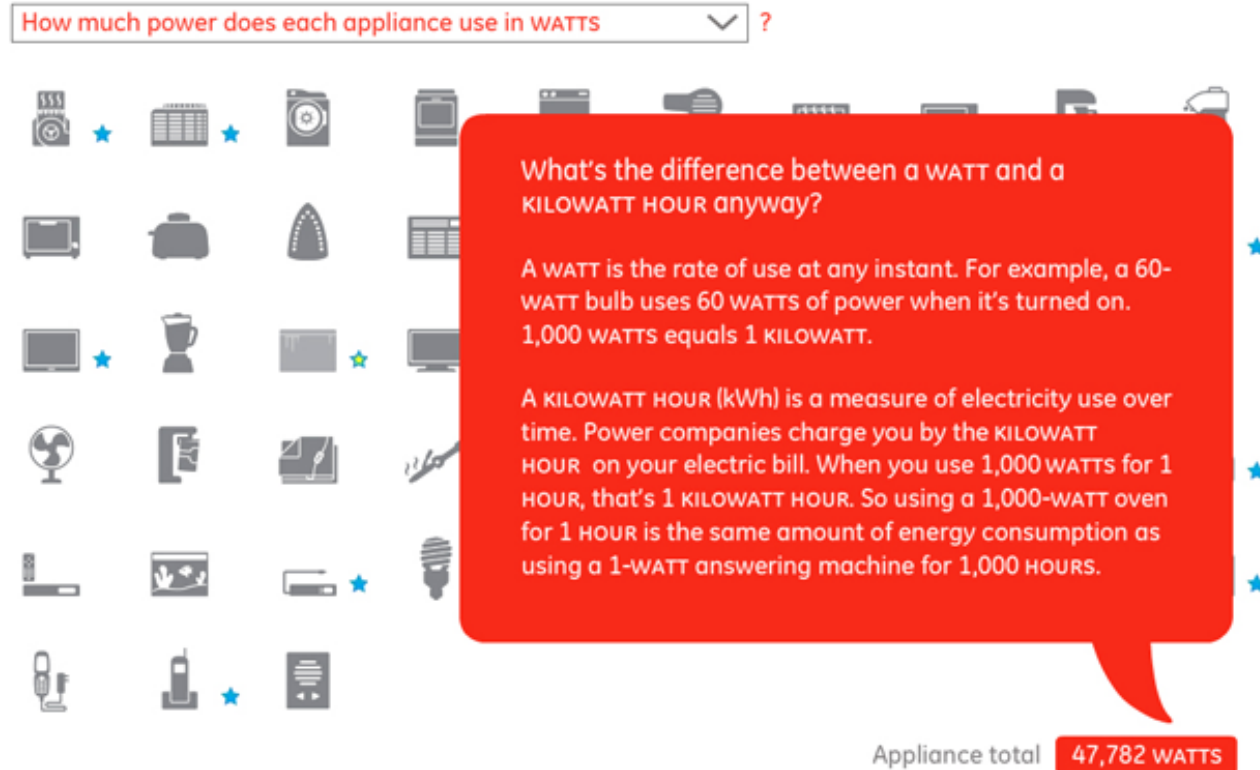
GE Data Visualization

Ben Fry

Biography

- Develops opne source pro-gramming, "Processing"
- Principal of Fathom, a design and software consultancy located in Boston
- Doctoral degree from the Aesthetics + Computation Group at the MIT Media Laboratory
- Wrote several books

Biography   Company   Projects   End

Processing

- An open source programming language
- Environment for people who want to create images, animations and interactions
- Developed to serve as a software sketchbook
- To teach fundamentals of computer programming within a visual context
- A tool for generating finished professional work
- Today, there are tens of thousands of students, artists, designers, researchers, and hobbyists who use Processing for learning, prototyping, and production
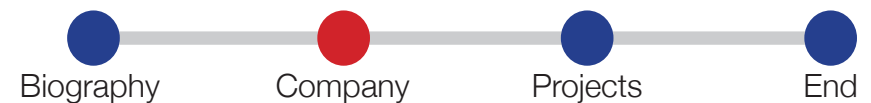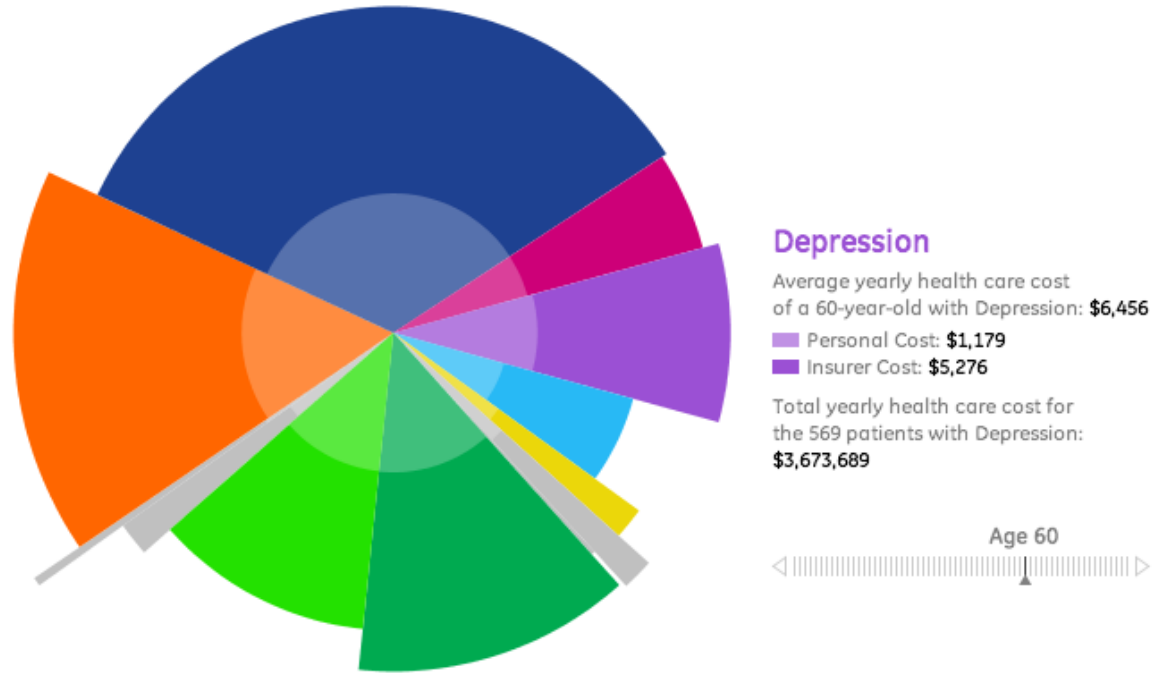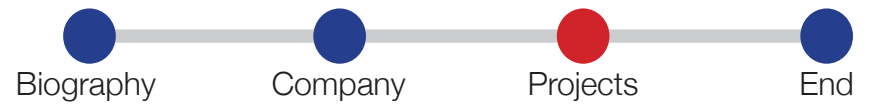
Projects

All Streets
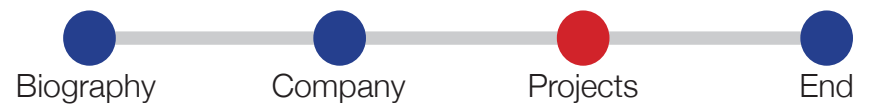
Projects

Aligning Humans and Mammals

Biography   Company   Projects   End

Projects

GE Healthcare Data Visualization

Sue Jung

Claudia Yung