

Lisa Strausfeld

Ben Fry

Lisa Strausfeld

Biography

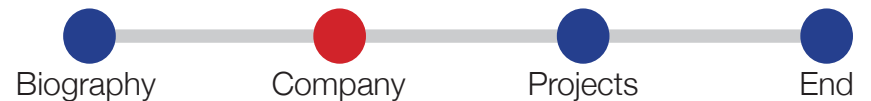
- Joined Pentagram as a partner in 2002”
- Work lies at the intersection of physical and virtual space
- Won several awards and regularly honored by clubs
- Teaches at Yale School of Art and New York University’s Tisch School of the Arts



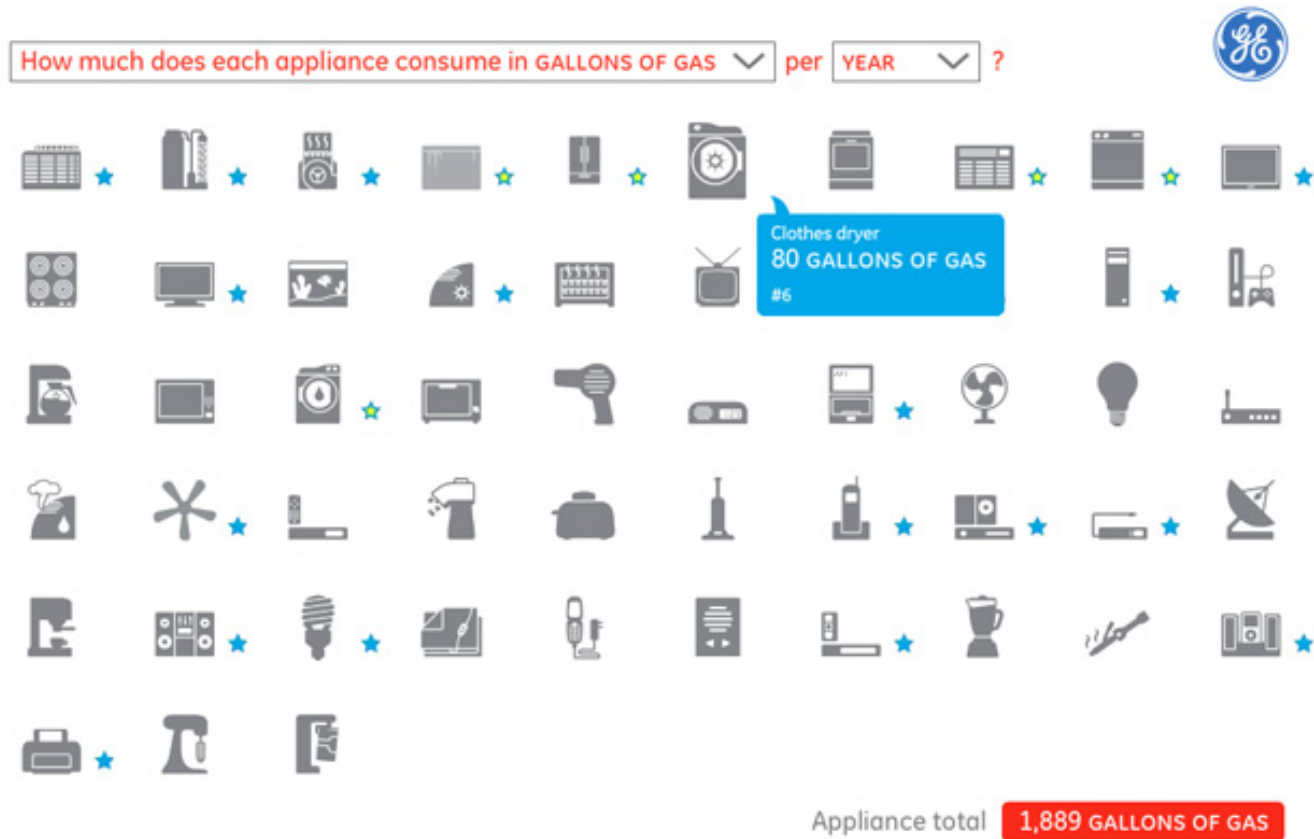
Pentagram

Pentagram

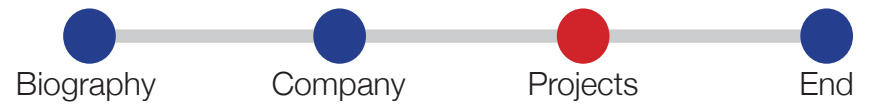
- World's largest independent design consultancy
- Owned and run by 17 partners
- Work in London, New York, Berlin and Austin
- They design everything
- each of their clients works directly with their partners



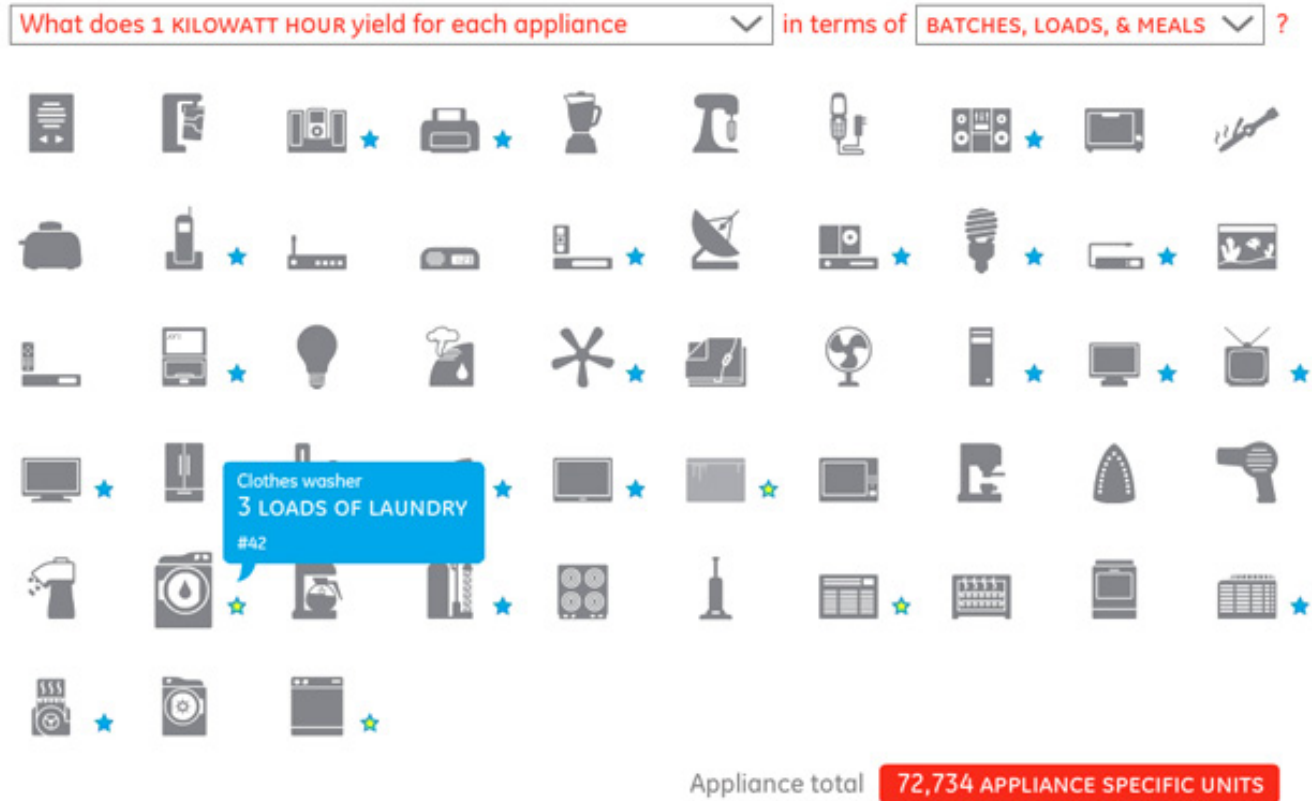
Projects



GE Data Visualization



Projects



GE Data Visualization



Projects

How much does each appliance consume in GALLONS OF GAS per YEAR ?

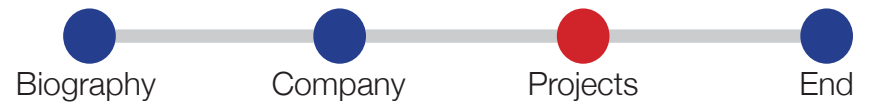
An Energy Star replacement for your old refrigerator would pay for itself in 2 years! *

* Assuming you have a 16.5 - 18.9 CUBIC FOOT SIDE-BY-SIDE refrigerator from BEFORE 1980 and live in NY **

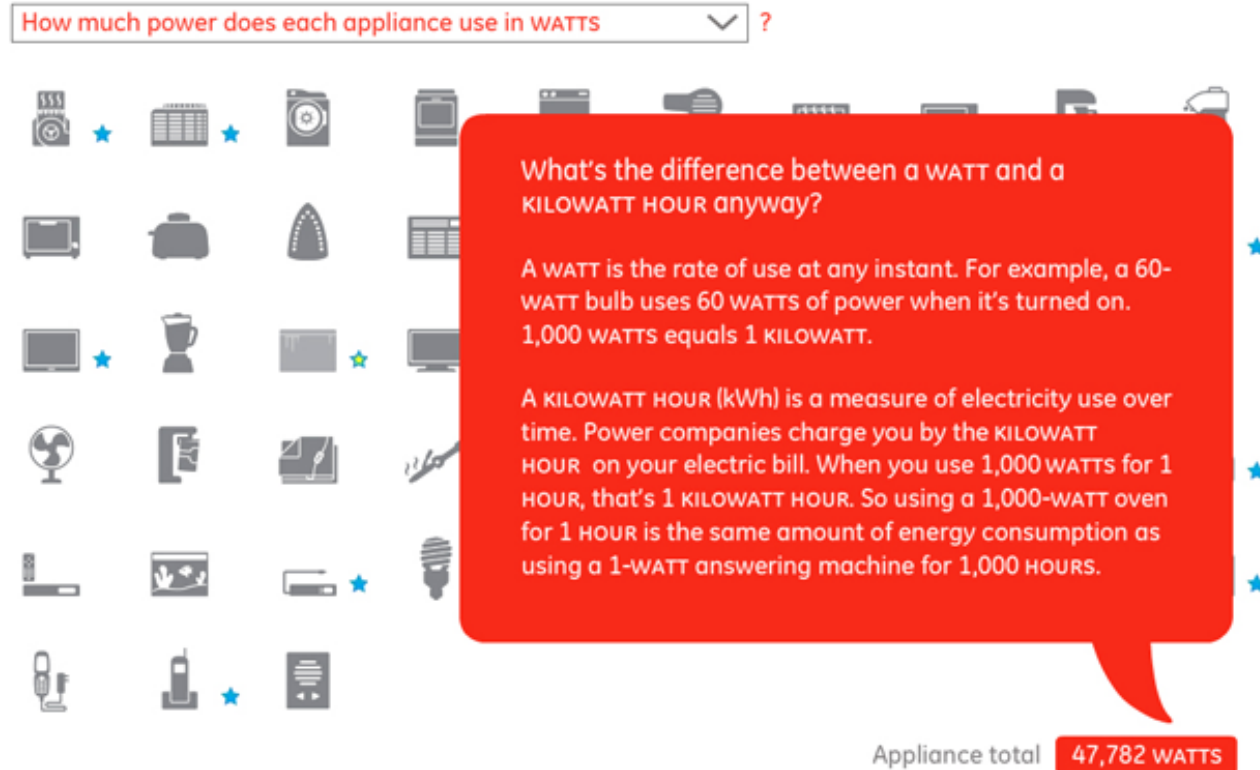
** This does not include the energy consumed in manufacturing, shipping, and recycling appliances. [Learn more](#) about recycling your old appliances.

Appliance total 1000.00 Gallons

GE Data Visualization



Projects



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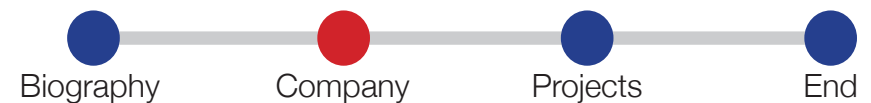
- Develops open source programming, “Processing”
- Principal of Fathom, a design and software consultancy located in Boston
- Doctoral degree from the Aesthetics + Computation Group at the MIT Media Laboratory
- Wrote several books



Processing



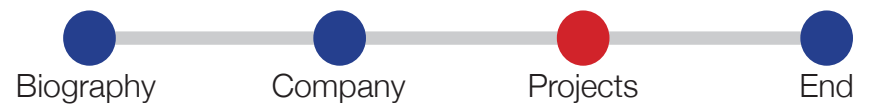
- An open source programming language
- Environment for people who want to create images, animations and interactions
- Developed to serve as a software sketchbook
- To teach fundamentals of computer programming within a visual context
- A tool for generating finished professional work
- Today, there are tens of thousands of students, artists, designers, researchers, and hobbyists who use Processing for learning, prototyping, and production



Projects



All Streets



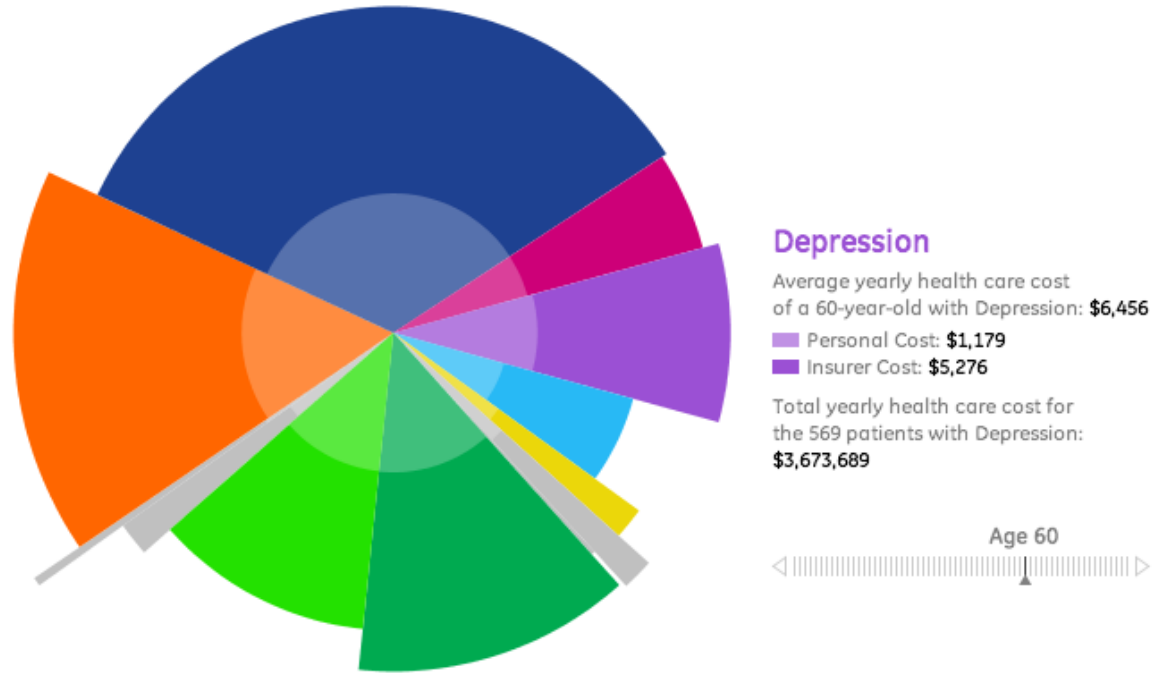
Projects



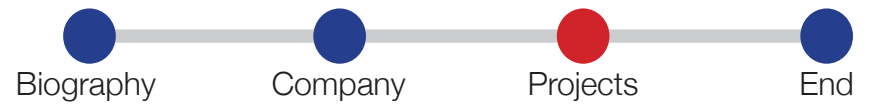
Aligning Humans and Mammals



Projects



GE Healthcare Data Visualization



Sue Jung

Claudia Yung